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CCNMTL Symposium Discusses Video Archives and Open Access in Education

NEW YORK– June 7, 2007 – The Columbia Center for New Media Teaching and Learning (CCNMTL) and Intelligent Television recently hosted a highly successful symposium on best practices in video, education, and open content. Video and audio recordings of the event and access to ongoing discussions will be available at http://opencontent.ccnmtl.columbia.edu.

The two-day invitational symposium, gathering an international audience of leaders in the education, industry, and archival communities, built upon the work that CCNMTL and Intelligent Television have been conducting in the area of educational video, open productions, and commercial/noncommercial collaborations. The group discussed new approaches–economic, legal, and editorial–to the creation and distribution of important new resources for open education and explored how video and open education can work together for the public good amidst rising concerns of copyright and fair use violations.

Rick Prelinger, founder of Prelinger Archives and board president of the Internet Archive, challenged industry and educational leaders in his keynote address by stating, "We need to default to openness… archives will be in trouble if people look at them as a place that blocks access." Typifying this statement of openness was Yale University's initial announcement to make digital videos of selected undergraduate courses available through the Internet for free.

Senior representatives attended the conference from Columbia University, Creative Commons, Digital Library Federation, Google/YouTube, Hewlett Foundation, Institute of Museum and Library Services, Intelligent Television, Library of Congress, Mellon Foundation, Microsoft, National Endowment for the Humanities, National Science Foundation, Open Courseware Consortium, Renew Media, Rockefeller Foundation, Thirteen/WNET, VFinity, WGBH Public Broadcasting, and many universities around the United States. Peter B. Kaufman, CCNMTL associate director and Intelligent Television founder, convened the conference as part of his Columbia appointment supported by the Open Educational Resources program of the William and Flora Hewlett Foundation.

For more information and interview opportunities, please contact CCNMTL communications manager Dana Hoover at 212-854-4407.

About the Columbia Center for New Media Teaching and Learning (CCNMTL)

CCNMTL is a service of Columbia University whose mission is to enhance teaching and learning through the purposeful use of technology and new media. CCNMTL forms partnerships with faculty, providing them with as much support as they need in everything from the construction of course Web sites to the development of advanced projects. CCNMTL is committed to remaining a leader in its field, engaging with its faculty partners in the reinvention of education for the digital age. CCNMTL is part of Columbia's Information Services Division.

About Intelligent Television

Intelligent Television (http://www.intelligenttelevision.com) produces television programs, films, and online video with universities, museums, libraries, and archives; provides strategic consulting to commercial enterprises and cultural and educational institutions; and sponsors innovative research in education, media, and communication. A broad range of commercial enterprises, cultural and educational institutions, foundations, government agencies, and individuals support its work.

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