

**APPENDIX 1*****Charlotte Observer Coding/Content Analysis Results Table***

<b>Year</b>	<b>AP Section A Stories</b>	<b>Locally Reported Section A Stories</b>	<b>Local as Relative % of Section A Content</b>	<b>AP Section A Front Page Stories</b>	<b>Locally Reported Section A Front Page Stories</b>	<b>Local as Relative % of Section A Front Page Stories</b>
1985	65	17	13.6%	20	13	32.5%
2000	57	16	14.7%	11	13	52.0%
2005	54	17	15.3%	8	15	57.7%
2008	63	21	17.1%	7	16	57.1%

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**NOTE:** Both overall Section A and Front Page relative % calculations also factor in supplementary wire sources such as the New York Times News Service, McClatchy-Tribune Information Services, Bloomberg, Reuters, and others.